

Water Youth Network
CONNECTING YOU ON WATER ISSUES



YouKnow
(Youth-driven Knowledge in Water) Project
CONNECT SUPPORT PROMOTE INNOVATE

COMMUNITY GUIDE

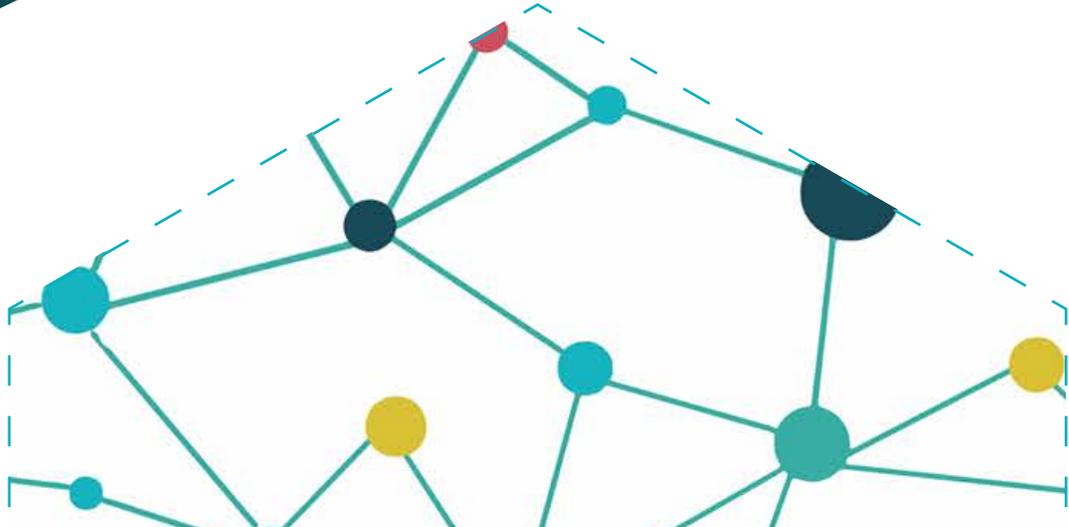
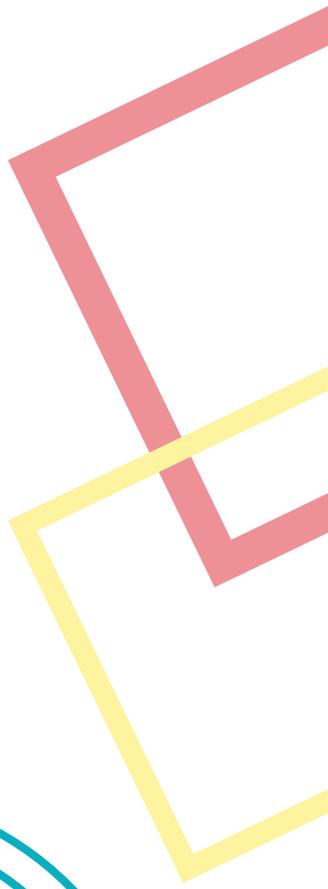
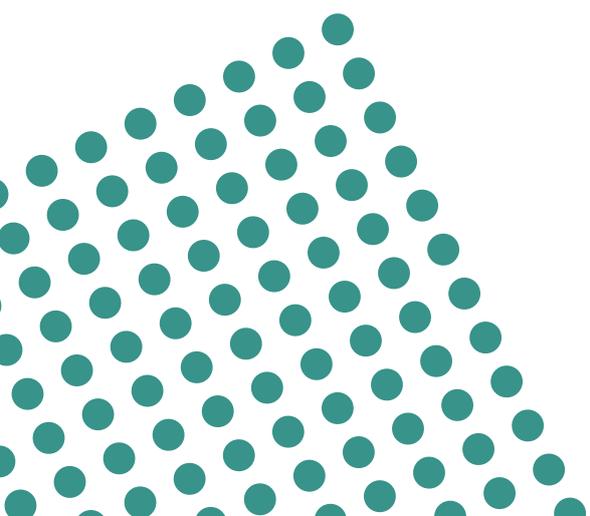




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Who is the WYN?

The Water Youth Network is an organization that encourages and enables the connection of young individuals and organizations within and beyond the water sector. The Water Youth Network is made up of a vibrant community of students and young professionals. Currently, we have about 130 members and reach around 7000 people via our many activities communicated through social media. In our work we value initiative, innovation, inclusion, community, and a collaborative spirit towards solving water issues & sharing of successful and innovative water practices.

What is YouKnowW!?

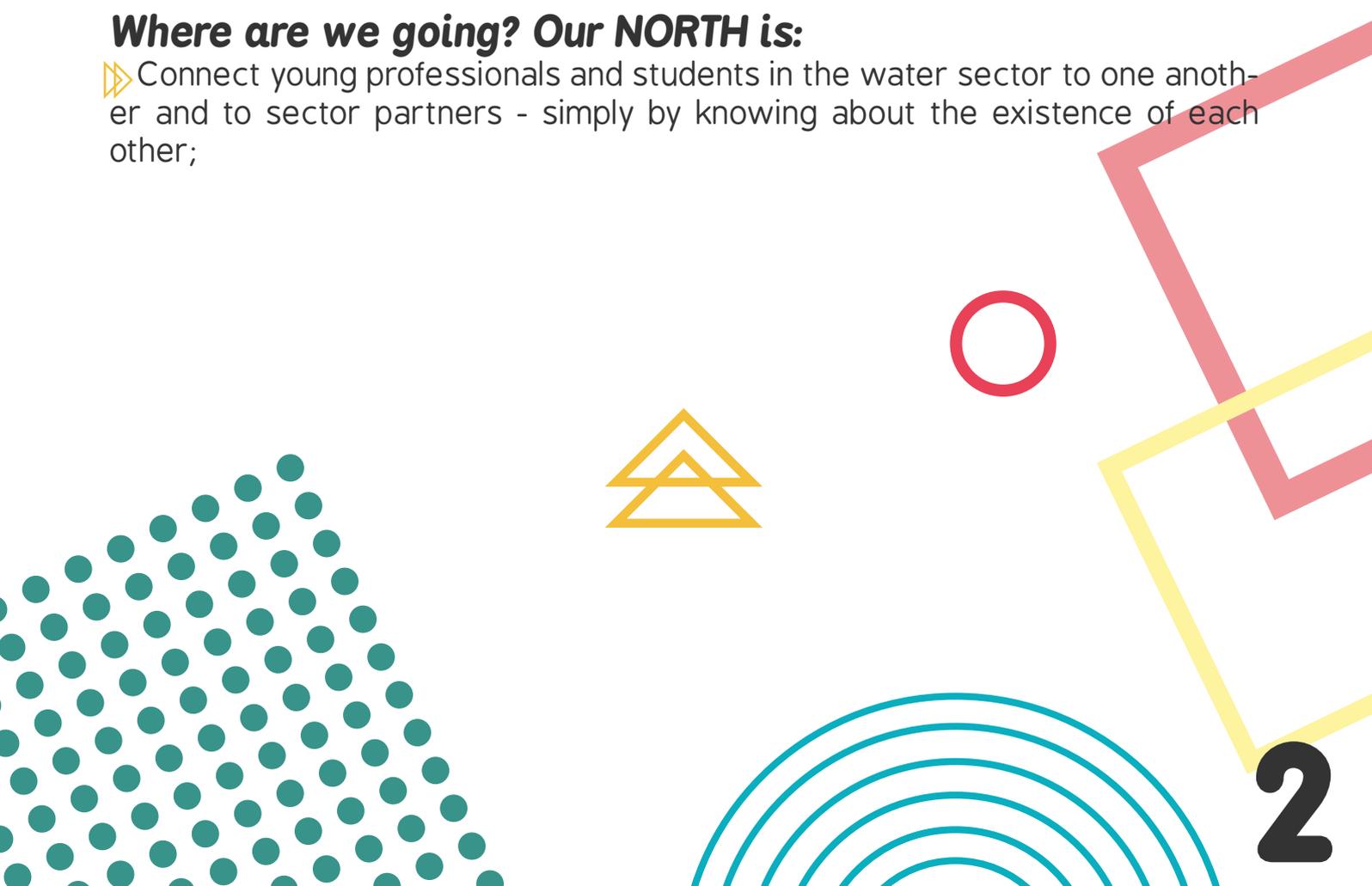
It is a web-based interactive world map where organizations and projects can showcase their work.

Thus, just with the click of a mouse anyone can get information on youth projects and youth organisations aiming to solve water issues.

As such the YouKnowW! Platform captures the nature of the WYN goals:

Where are we going? Our NORTH is:

▶ Connect young professionals and students in the water sector to one another and to sector partners - simply by knowing about the existence of each other;



- ▶▶ Empower young leaders to share their expertise and skills amongst each other to create and advance water sector solutions;
- ▶▶ Help each user to develop skills or connections that move forward his/her youth organisation or youth project;
- ▶▶ Inspire more young leaders to implement activities on the ground.

Why do we need YouKnowW!?

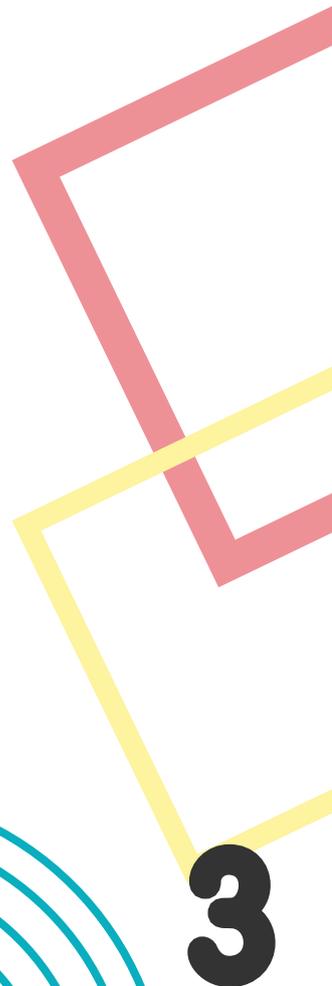
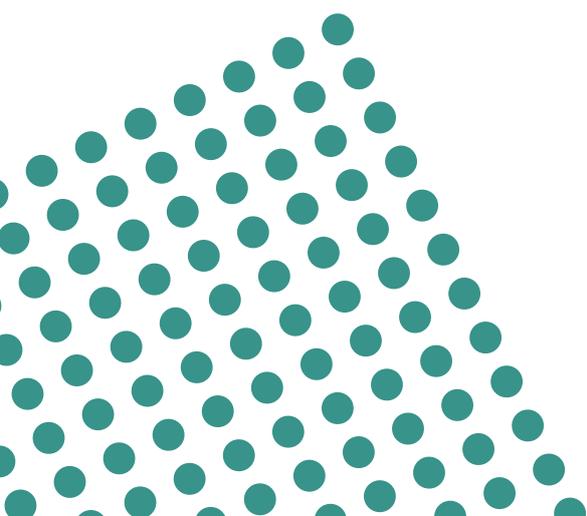
As Young Water Professionals trying to connect and empower youth we faced one single obstacle again-and-again, which was the trigger to the development of YouKnowW!: where to find a collection of information about organisations and projects involving youth and water around the world?

How would we that way be able to reach our HORIZON?:

“A world where young, motivated, well-prepared individuals are connected to the individuals, organizations, information, resources, and opportunities that enable them to ultimately improve the world’s water situation.

And the Water Youth Network to be an organization to provide an online and offline platform through which members, alumni, and partner organizations realize this vision, fostering a spirit of on-going learning and exchange among many generations of water professionals.”

Therefore, YouKnowW! was born as a part to solve this big question and issue.

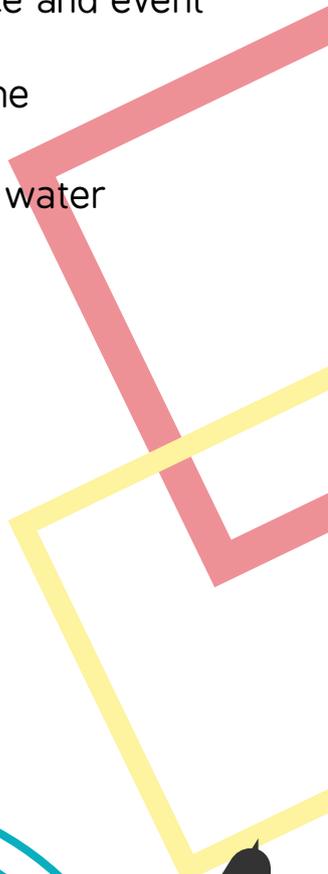
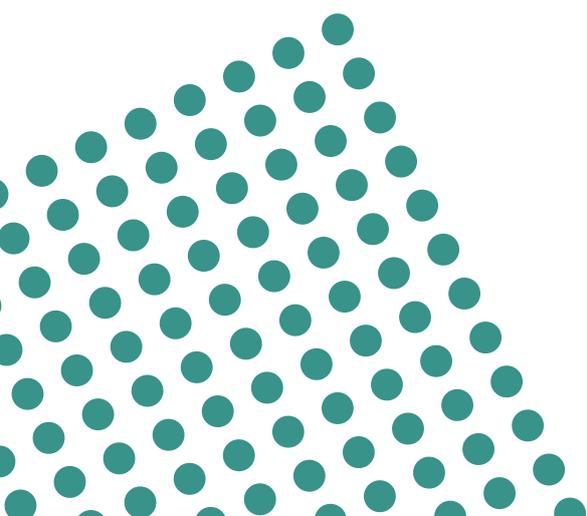


What is the added value of YouKnow! for your organization or project?

As outlined above the YouKnow! is a platform that is able to document and present information about youth projects and youth organizations, but what exactly can you do with it and how does it work?

As user you can:

- ▶ Share your successful and innovative water practices and activities with a worldwide community.
- ▶ Communicate stories, challenges or advice from your project to the world.
- ▶ Get more visibility around the world and be sure to be mentioned in presentations and reports about youth activities in the water sector:
 - 1) as the WYN regularly shares information from and about the YouKnow! Platform in our social media channels that have a wide outreach.
 - 2) as the WYN regularly collects information about youth activities in different regions or on different topics to present during conference and event activities.
 - 3) As the WYN is part of different other committees such as the UN-MGCY.
- ▶ Be part of a vibrant community - willing to collaborate to solve water issues.



▶▶ Be sure to be on the WYN contact list for collaborate attendance to events, organizing activities or projects in your region or selected funding opportunities.

Further advantages are coming your way soon:

▶▶ Access to a repository of useful websites, MOOCs, videos, etc. to develop important skills that will help you improve your project or organization's work.

More information on how you can use all these advantages will come up soon.



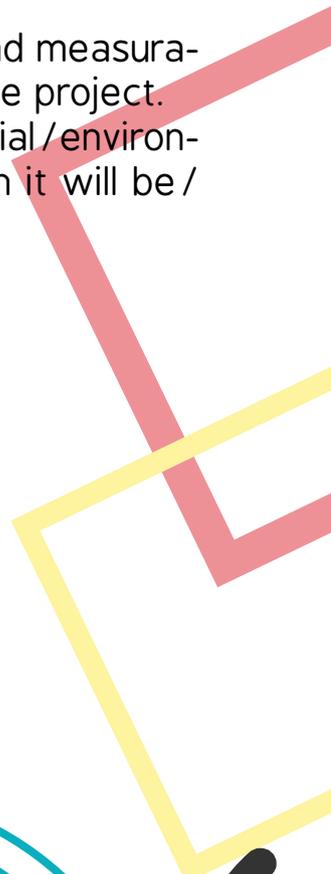
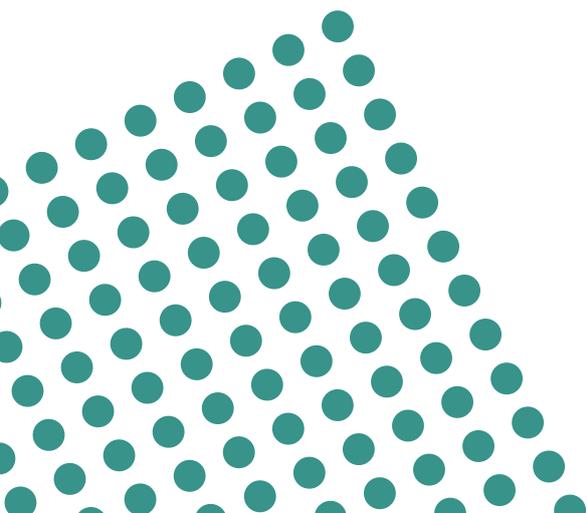
Eligibility and how to join YouKnowW!

The organization can join YouKnowW if:

- ▶▶ Youth-led: The organization must be primarily composed by young people aged between 18- 35 years.
- ▶▶ Relevant to the theme of WYN: The objectives of the organization must be related to solving water issues; and it should contribute for sharing of successful and innovative water practices.
- ▶▶ There's information available: The organization must have a website, facebook page or platform providing the basic information about it (e.g. objectives, type of work).

The project can join YouKnowW if:

- ▶▶ Youth-led: The project should be created, managed and implemented by young people aged between 18- 35 years (Project can be supported by people over 35 years).
- ▶▶ Relevant to theme of WYN: (e.g. IWRM, WASH, DRR, Expand International Cooperation & Capacity-Building, Water diplomacy, Water use efficiency, Protect & Restore Water Related Ecosystems etc).
- ▶▶ Have a logical structure: Objectives should be clearly defined and measurable. Activities should be realistic and linked to the objectives of the project.
- ▶▶ Have a social/environmental impact: The project shows its social/environmental contribution for the country/region or community in which it will be /



already implemented.

▶▶ There's information available: It must be provided information about the scope and objectives of the project, as well as dates and local of implementation.

Sign up for YouKnowW!

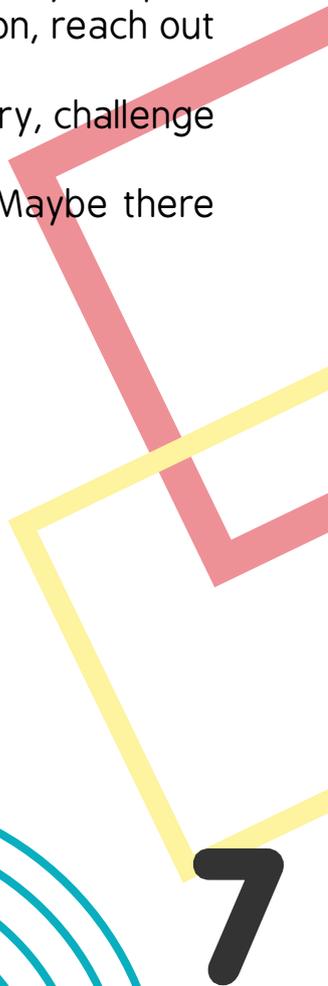
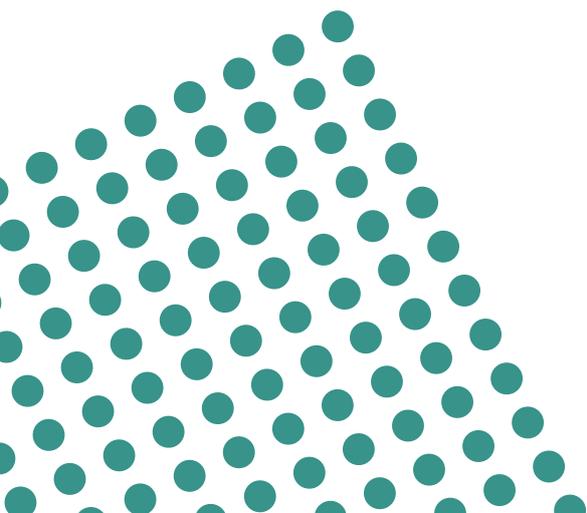
You can join following the instructions of [this video](#). Once you have activated your user account you can submit your project or youth organization (please use the "submit a project"-button to get to the button leading to the form for organizations).

If you are a youth organization you can submit as many projects that you are conducting, have already successfully implemented or are planning to do as you want.

Collaborate with us to increase your benefits of YouKnowW!

To make most use of YouKnowW! we can offer you to collaborate with us in different ways:

- ▶▶ Participate in webinars sharing your practices, challenges or advice. If you already have a suited occasion in mind, please reach out to us at:
youknowfeedback@wateryouthnetwork.org
- ▶▶ Identify potential ties of cooperation (potential partners) with your project / organization. If you can't reach them via the given information, reach out to us to receive their email address.
- ▶▶ Write a blog to be shared on the YouKnowW! Platform telling a story, challenge or advice.
- ▶▶ If you participate in an event / conference, please reach out. Maybe there



will be someone of the WYN as well and we can organize something together.

Help us to get closer to the horizon together

- ▶▶ If you were able to improve your project or organize an activity thanks to the help of another YP or YO that you found in YouKnoW! - tell us about it!
- ▶▶ Success stories will help to secure funds which we need to increase the functionality of YouKnoW! and help us to get to the horizon.
- ▶▶ Become a "YouKnoW! Hub" partner and help to make sure all youth activities in your region/ that you know of get listed.
- ▶▶ Share the YouKnoW platform in your social media and encourage partners to join.
- ▶▶ Use the platform as much as you can to boost your project via the opportunities mentioned above.
- ▶▶ Make sure the YouKnoW website works well always. If something doesn't work please contact youknowfeedback@wateryouthnetwork.org

Removal from YouKnoW!

Please note that YouKnoW! is not supposed to be full of "data corpses" (sharing knowledge or collaborating is only possible if you are still "alive" and reachable). We will thus regularly send you an email checking whether you are still reachable.

Not responding to the e-mail instructions within 3 months will result in the removal of your project or organization (with all connected projects) from YouKnoW!.



You want more? Become a partner or a member

WYN is the largest youth focused water network whose members and contacts cover all aspects of water.

Youth organisations have the possibility to become official WYN partners. In partnerships we seek organizations that are youth-led and are focused on issues surrounding water and all aspects of the environment. In return you can expect the WYN to help you facilitate access to knowledge, contacts, networks and financial institutions. Also, WYN offers you exposure on its website and use of the WYN logo on your own website.

Why should you consider to apply as a Water Youth Network member?

Being a contributor to the map does not automatically make you member of the WYN. If not already a member, we would like to encourage you and other members of your organisation to sign up to become members. For more information on how to join and the opportunities send an e-mail to the team.



General Data Protection Regulation (GDPR) and the YouKnow! platform as special project of the Water Youth Network

The EU General Data Protection Regulation (GDPR) policy has been put in place on 25 May 2018. The full text with more info on the regulation can be found [here](#).

In order to be allowed to show, store and use your information, we therefore need your explicit consent. We would thus like to inform you how the data you provided about your youth project or youth organisation is used.

What is happening with your data?

Most importantly, the data you provide is used to be publicly displayed on the YouKnow! platform that you can find at www.youknow.wateryouthnetwork.org

In order to display it on the YouKnow! platform or for other Water Youth Network (WYN) activities (e.g. conferences, papers, projects...) we need to store that data for an unlimited period of time and may need to translate, modify or distribute the content provided by you, including given contact details.

What else do we use your data for?

We also use the content you provide to connect youth-led organisations or youth-led projects with each other or to facilitate sharing experiences. This may include the WYN sharing your data with third parties in



case this third party has been identified as potential opportunity for you to share your experiences, facilitate knowledge exchange or benefit in other ways. E.g. WYN and the organizers of a youth event might corporately pre-select several youth-led projects or youth-led organisations from the YouKnow! platform to be invited to present their work at that event.

Will we contact you?

We might use the details on the project or organisation to connect you to opportunities in the water sector either via newsletter or by contacting you in person. In case we would like to get more information about your project or organisation, we might contact you.

What can you do?

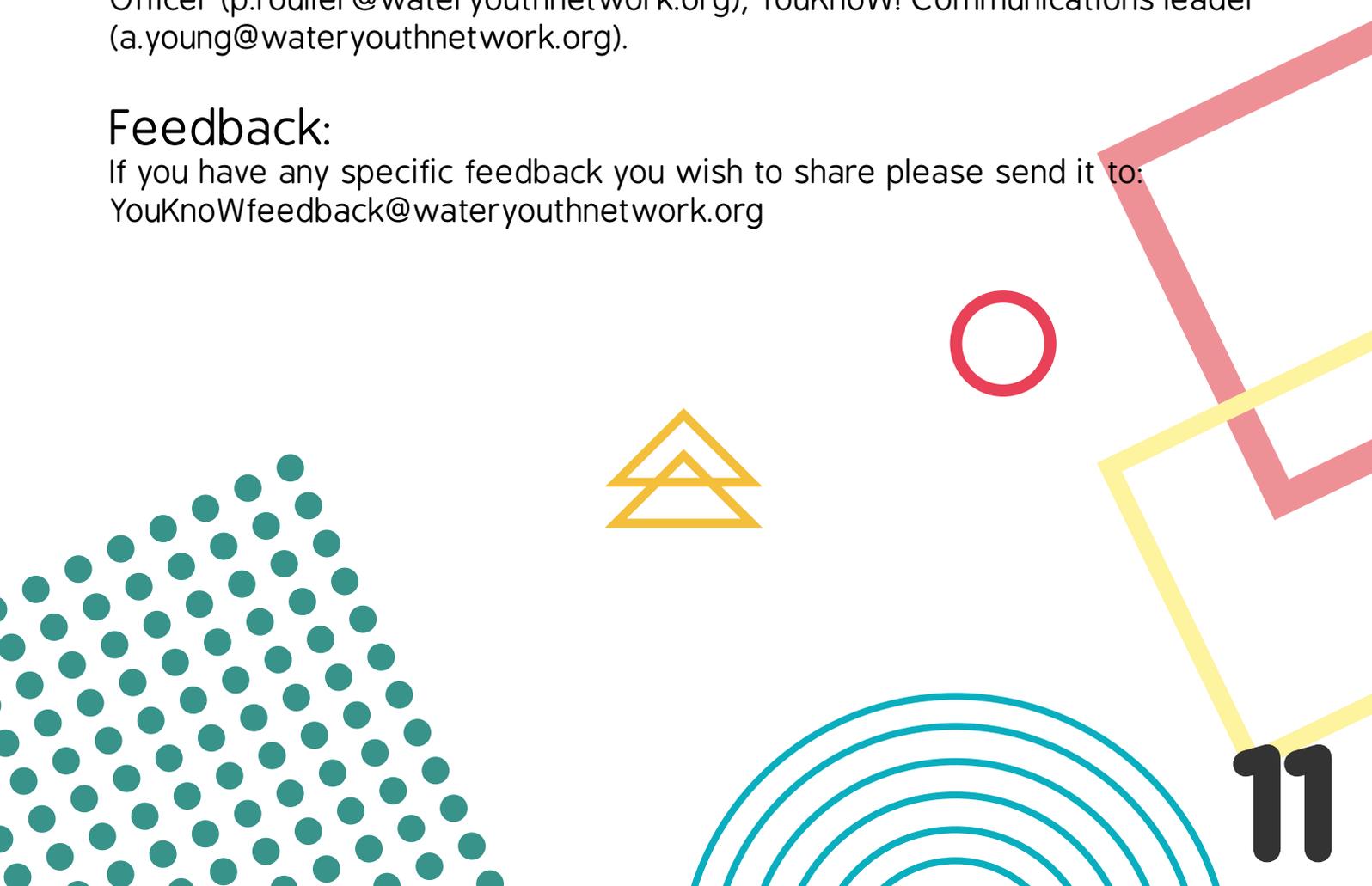
You can change which information shall be publicly available, withdraw or revoke your consent, request access to your data or use your right to erasure at any time by contacting YouKnowFeedback@wateryouthnetwork.org. We hope you click that box and become part of the YouKnow! family!

How to get in touch with us:

If you wish to be in touch with us, please send an e-mail to our team: Liaison Officer (p.roulier@wateryouthnetwork.org), YouKnow! Communications leader (a.young@wateryouthnetwork.org).

Feedback:

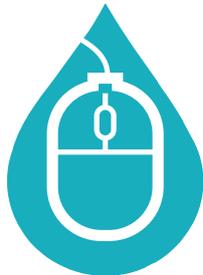
If you have any specific feedback you wish to share please send it to: YouKnowfeedback@wateryouthnetwork.org





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